



## NEWS RELEASE

**For Immediate Release**

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### **Des-Case Corporation expands presence in Latin America**

*NASHVILLE, Tenn.* — Des-Case Corporation, a leading manufacturer of contamination control products, has recently announced the addition of Jason Reiner to their sales staff in the role of Latin America Business Manager. Reiner was previously employed with Optima Services of Charlotte, N.C. as national sales manager and a regional vice president.

“We are pleased to welcome Jason into the Des-Case family,” said Trigg Minnick, director of sales. “His multi-national background and business development experience uniquely enable him to expand our efforts in Latin America. Our customers will welcome his approach to helping them build their businesses.”

Raised partially in Brazil and having travelled extensively throughout Latin America, Reiner also brings 14 years of sales experience to Des-Case. “I can’t think of a better place to be,” remarked Reiner. “Des-Case has inventive solutions that will help Latin American businesses continue to grow on the world stage. I’m glad to be a part of bringing these products to an important market.”

Des-Case Corporation specializes in contamination control products for industrial lubricants.

Headquartered near Nashville, TN, the privately held company markets an entire line of products designed to help companies make their equipment investments last longer. They distribute Des-Case®, Hydroguard®, VentGuard™, FlowGuard™, DoublePlay™, and TriplePlay™ branded solutions through an extensive distribution network, OEM’s and private label partners. The company’s products feature designs unparalleled in the marketplace and are used wherever lubricant life and performance are essential to daily operations.

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